Orders	Order / Rev:	331606		CUARINE C
	Alt Order #:			CHAINNELGKION
	Product Desc:			YOUR CENTRAL COAST NEWS SOURCE
	Estimate:	2736		CBS - Salinas, CA
	Flight Dates:	10/25/16 - 10/31/16	Primary AE:	Kristy Santiago
	Original Date / Rev:	10/17/16 / 10/17/16	Sales Office:	SL-N
	Order Type:	GENERAL	Sales Region:	NAT
		•		
Agency	Name:	Screen Strategies Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		11150 Fairfax Blvd	Billing Cycle:	EOM/EOC
		Fairfax, VA 22030	Agency Commission:	15%
		-		
Advertiser	Name:	Panetta for Congress	New Business Thru:	
	Demographic:	НН	Order Separation:	00:15:00
	Product Codes:	PL01	Advertiser External ID:	·
	Priority:	P-4	Agency External ID:	
	Revenue Codes:	AGY, POL, CAND	Unit Code:	General

Bill	Plan	

Din r lan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	35	\$3,735.00	\$3,174.75
10/31/16	10/31/16	7	\$330.00	\$280.50

# Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	35	\$3,735.00	\$3,174.75	0.00
November 2016	7	\$330.00	\$280.50	0.00
Totals	42	\$4,065.00	\$3,455.25	0.00

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristy Santiago			Start Of Order - End Of Order	100%

	Inventory Code M-F 6A-7A M-F 6A-7A	Break CM	Start/End 6A-7A	Time Days	Len Sp :30	ots			Spots	Amount
ate End Date	M-F 6A-7A	СМ	6A-7A	1	.30		405.005.4	0.00.1114		405.00
					.50	1	\$25.00P-4	0.00 NM	1	\$25.00
	Weekdavs	Spots/Week	Rate	Rating						
6 10/30/16	1	1	\$25.00	0.00						
6 11/06/16		0	\$25.00	0.00						
25/16 10/31/16	M-F 7A-9A CBS	This MoCM	7A-9A	11111	:30	5	\$25.00P-4	0.00 NM	5	\$125.00
	M-F 7A-9A CBS	This Morn								
ate End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
6 10/30/16	-1111	4	\$25.00	0.00						
6 11/06/16	1	1	\$25.00	0.00				,		
25/16 10/31/16	CBS Sun Morn 7	a-830a CM	7a-830a	1	:30	1	\$150.00P-3	0.00 NM	1	\$150.00
	CBS Sun Mornir	ng								
ate End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
6 10/30/16	1	1	\$150.00	0.00						
6 11/06/16		0	\$150.00	0.00						
25/16 10/31/16	M-F 9a-10a	СМ	9a-10a	1	:30	1	\$15.00P-4	0.00 NM	1	\$15.00
	M-F 9a-10a									
ate End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
6 10/30/16	1	1	\$15.00	0.00						
6 11/06/16		0	\$15.00	0.00						
25/16 10/31/16	M-F 10a-11a	СМ	10a-11a	-1	:30	1	\$200.00P-2	0.00 NM	1	\$200.00
	M-F 10a-11a									
ate End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
6 10/30/16	-1	1	\$200.00	0.00		,				
	6 10/30/16 6 11/06/16 25/16 10/31/16 25/16 10/31/16 6 10/30/16 6 11/06/16 25/16 10/31/16 ate End Date 6 10/30/16 6 11/06/16 25/16 10/31/16 ate End Date 6 10/30/16 6 11/06/16 725/16 10/31/16	6 10/30/161 6 11/06/16 25/16 10/31/16 M-F 7A-9A CBS M-F 8-1111	6 10/30/161 1 6 11/06/16 0 25/16 10/31/16 M-F 7A-9A CBS This Mc M-F 7A-9A CBS This Morn  Ate End Date Weekdays Spots/Week 6 10/30/16 -1111 4 6 11/06/16 1 1 25/16 10/31/16 CBS Sun Morn 7a-830a CM CBS Sun Morning  Ate End Date Weekdays Spots/Week 6 10/30/161 1 6 11/06/16 0 1/25/16 10/31/16 M-F 9a-10a CM M-F 9a-10a CM M-F 9a-10a  Ate End Date Weekdays Spots/Week 6 10/30/161 1 6 11/06/16 1 725/16 10/31/16 M-F 9a-10a CM M-F 10a-11a CM M-F 10a-11a CM M-F 10a-11a  Ate End Date Weekdays Spots/Week	6 10/30/161 1 \$25.00 6 11/06/16 0 \$25.00 25/16 10/31/16 M-F 7A-9A CBS This MccM 7A-9A M-F 1111 4 \$25.00 11/06/16 1 1 \$25.00 125/16 10/31/16 CBS Sun Morn 7a-830a CM 7a-830a CBS Sun Morning Ate End Date Weekdays Spots/Week Rate 6 10/30/161 1 \$150.00 11/06/16 0 \$150.00 125/16 10/31/16 M-F 9a-10a CM 9a-10a M-F 9a-10a M-F 9a-10a M-F 9a-10a M-F 9a-10a CM 9a-10a M-F 9a-10a	6 10/30/161 1 \$25.00 0.00 6 11/06/16 0 \$25.00 0.00 25/16 10/31/16 M-F 7A-9A CBS This McM 7A-9A 11111 M-F 7A-9A CBS This Morn  Ate End Date Weekdays Spots/Week Rate Rating 6 10/30/16 -1111 4 \$25.00 0.00 6 11/06/16 1 1 \$25.00 0.00 25/16 10/31/16 CBS Sun Morn 7a-830a CM 7a-830a CBS Sun Morning  Ate End Date Weekdays Spots/Week Rate Rating 6 10/30/161 1 \$150.00 0.00 6 11/06/16 0 \$150.00 0.00 25/16 10/31/16 M-F 9a-10a CM 9a-10a1 Ate End Date Weekdays Spots/Week Rate Rating 6 10/30/161 1 \$15.00 0.00 AM-F 9a-10a CM 9a-10a1 Ate End Date Weekdays Spots/Week Rate Rating 6 10/30/161 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16 1 \$15.00 0.00 6 11/06/16	6 10/30/161 1 \$25.00 0.00 6 11/06/16 0 \$25.00 0.00  25/16 10/31/16 M-F 7A-9A CBS This McM 7A-9A 11111 :30 M-F 7A-9A CBS This Morn  Ate End Date Weekdays Spots/Week Rate 825.00 0.00 6 11/06/16 1 1 \$25.00 0.00  25/16 10/31/16 CBS Sun Morn 7a-830a CM 7a-830a1 :30 CBS Sun Morning  Ate End Date Weekdays Spots/Week Rate Rating 6 10/30/161 1 \$150.00 0.00  CBS Sun Morning  Ate End Date Weekdays Spots/Week Rate Rating 6 10/30/161 1 \$150.00 0.00  25/16 10/31/16 M-F 9a-10a CM 9a-10a1 :30 M-F 9a-10a  Ate End Date Weekdays Spots/Week Rate Rating 6 10/30/16 1 \$150.00 0.00  Ate End Date Weekdays Spots/Week Rate Rating 6 10/30/16 1 \$150.00 0.00  Ate End Date Weekdays Spots/Week Rate Rating 6 10/30/16 1 \$150.00 0.00  ATE Spots/Week Rate Rating 725/16 10/31/16 M-F 10a-11a CM 10a-11a -1 :30 M-F 10a-11a Ate End Date Weekdays Spots/Week Rate Rating	6 10/30/161	6 10/30/161	6 10/30/161	6 10/30/161 1 \$25.00 0.00 6 11/06/16 0 \$25.00 0.00 25/16 10/31/16 M-F 7A-9A CBS This McM 7A-9A 11111 :30 5 \$25.00P-4 0.00 NM 5  **M-F 7A-9A CBS This Mcm M-F 9A-10A CBS Sun Morn 7a-830a CM 7a-830a1 :30 1 \$150.00P-3 0.00 NM CBS Sun Morning CBS Sun Morning Rate End Date Weekdays Spots/Week Rate Rating 6 10/30/161 1 \$150.00 0.00  **Testing The Spots of

Print Date: 10/19/16 11:23:13 Page 2 of 3

CBS

- Salinas, CA

Order / Rev: 331606

Advertiser: Panetta for Congress

Alt Order #:

Product Desc:

Flight Dates: 10/25/16 - 10/31/16

Estimate: 27

2736

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	/s	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 5 KION	10/25/1	6 10/31/16	M-F 10a-11a M-F 10a-11a	СМ	10a-11a	-1		:30	1	\$200.00P-2	0.00 NM	1	\$200.00
<u>Sta</u> Week: 10/	art Date /31/16	End Date 11/06/16	Weekdays	Spots/Week 0	<u>Rate</u> \$200.00	Rating 0.00							
N 6 KION	10/31/1	6 10/31/16	M-F 11a-12p M-F 11a-12p	СМ	11a-12p	1		:30	1	\$35.00P-4	0.00 NM	1	\$35.00
<u>Sta</u> Week: 10/	art Date /31/16	End Date 11/06/16	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$35.00	Rating 0.00							
N 7 KION	10/25/1	6 10/31/16	M-F 1p-2p M-F 1p-2p	СМ	1p-2p	1-	1	:30	2	\$35.00P-4	0.00 NM	2	\$70.00
<u>Sta</u> Week: 10/	<u>rt Date</u> /24/16	End Date 10/30/16	Weekdays 1-1	Spots/Week 2	<u>Rate</u> \$35.00	Rating 0.00							
Week: 10/		11/06/16		0	\$35.00	0.00							
N 8 KION	10/25/1	6 10/31/16	M-F 2p-3p M-F 2p-3p	СМ	2p-3p	1		:30	1	\$35.00P-4	0.00 NM	1	\$35.00
Week: 10/		End Date 10/30/16	<u>Weekdays</u> 1	Spots/Week 1	Rate \$35.00	Rating 0.00							
Week: 10/		11/06/16		0	\$35.00	0.00						_	
		6 10/31/16	M-F 3p-4p	СМ	3p-4p	111-	1	:30	4	\$60.00P-3	0.00 NM	4	\$240.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/ Week: 10/		10/30/16 11/06/16	-11-1 1	3	\$60.00 \$60.00	0.00 0.00							
N 10 KION				СМ	4p-5p	11-1	1	:30	4	\$60.00P-3	0.00 NM	4	\$240.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			•				
Week: 10/		10/30/16	-1-11	3	\$60.00	0.00							
Week: 10/		11/06/16	1	1	\$60.00	0.00							
N11 KION	10/25/1	6 10/31/16	M-F 5p-530p New M-F 5p-530p New		5p-530p	1-		:30	1	\$150.00P-3	0.00 NM	1	\$150.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating		4.45 %			Say makes to a sign		
Week: 10/	/24/16	10/30/16	1	1	\$150.00	0.00		* 14					
Week: 10/	/31/16	11/06/16		0	\$150.00	0.00							
N12 KION	10/25/1	6 10/31/16	M-F 6p-630p New M-F 6p-630p New		6p-630p	-1		:30	1	\$130.00P-3	0.00 NM	1	\$130.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		10/30/16	-1	1	\$130.00	0.00							
Week: 10/		11/06/16		0	\$130.00	0.00					·		
N13 KION	10/25/1	6 10/31/16	M-F 7p-730p M-F 7p-730p	СМ	7p-730p	1		:30	1	\$40.00P-4	0.00 NM	1	\$40.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>							
Week: 10/		10/30/16		0	\$40.00	0.00							
Week: 10/		11/06/16	1	1	\$40.00	0.00							
N 14 KION	10/25/1	6 10/31/16	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1		:30	1	\$40.00P-4	0.00 NM	1	\$40.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/30/16	1	1	\$40.00	0.00							
Week: 10		11/06/16		0	\$40.00	0.00							
N 15 KION	10/25/1	6 10/31/16	TU Prime Hour 3	СМ	10P-11P	-1		:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/30/16	-1	1	\$400.00	0.00							
Week: 10		11/06/16		0		0.00							
N 16 KION	10/25/1	6 10/31/16	WE Prime Hour 1 WE Prime Hour		8P-9P	1-		:30	1	\$900.00P-3	0.00 NM	1	\$900.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10		10/30/16	1	1	\$900.00	0.00							
Week: 10		11/06/16		0		0.00			,	<u> </u>			
N 17 KION	10/25/1	6 10/31/16	FR Prime Hour 3 FR Prime Hour 3	CM	10P-11P		1	:30	1	\$350.00P-3	0.00 NM	1	\$350.00

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Totals

42

\$4,065.00

 Order / Rev:
 331606
 Advertiser:
 Panetta for Congress

 Alt Order #:
 Product Desc:
 CBS - Salinas, CA

 Flight Dates:
 10/25/16 - 10/31/16
 Estimate:
 2736

Ln		Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 17	KION	10/25/1	6 10/31/16	FR Prime Hour 3 FR Prime Hour 3	СМ	10P-11P	1	:30	1	\$350.00P-3	0.00 NM	1	\$350.00
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/	•	10/30/16	1	1	\$350.00	0.00						
	ek: 10/		11/06/16	04 Dd 11 0	0	\$350.00	0.00						
N 10	KION	10/25/1	6 10/31/16	SA Prime Hour 3 SA Prime Hour 3	СМ	10P-11P	1-	:30	1	\$100.00P-4	0.00 NM	1	\$100.00
	Sto	rt Date	End Date			D-4-	D-41						
۱۸/۵	<u>اود</u> ek: 10/		10/30/16	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
	ek: 10/		11/06/16		0	\$100.00	0.00						
			6 10/31/16	SU Prime Hour 4	CM	10P-11P	1	:30	1	\$200.00P-4	0.00 NM	4	\$200.00
				SU Prime Hour 4		101 111	_	50	,	φ200.00 F -4	O.OO IVIVI	'	φ200.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/		10/30/16	1	1	\$200.00	0.00						
We	ek: 10/	31/16	11/06/16		0	\$200.00	0.00				ľ		
N 20	KION	10/25/1	6 10/31/16	M-F 11P-1135P N M-F 11P-1135P	lews CM	11P-1135P	11111	:30	5	\$80.00P-3	0.00 NM	5	\$400.00
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/2	24/16	10/30/16	-1111	4	\$80.00	0.00						
	ek: 10/		11/06/16	1	1	\$80.00	0.00						
N21	KION	10/25/1	6 10/31/16	SA 11P-1130P N	ews CM	11P-1130P	1-	:30	1	\$35.00P-4	0.00 NM	1	\$35.00
				SA 11p-1130p Ne	ews						1		
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/2		10/30/16	1-	1	\$35.00	0.00						
	ek: 10/3		11/06/16	011 115 11000 11	0	\$35.00	0.00			<del></del>			
N 22	KION	10/25/1	6 10/31/16	SU 11P-1130P No SU 11p-1130p No		11P-1130P	1	:30	1	\$35.00P-4	0.00 NM	1	\$35.00
	_	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10/2		10/30/16	1	1	\$35.00	0.00						
	ek: 10/3		11/06/16		0	\$35.00	0.00						
N 23	KION	10/25/1	6 10/31/16	M-F 1135P-1235A M-F 1135P-1235A	** * ** ** *** * * * * * * * * * * * * *	1135P-1235	A 11111	:30	5	\$30.00P-3	0.00 NM	5	\$150.00
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				4		
	ek: 10/2		10/30/16	-1111	4	\$30.00	0.00						
We	ek: 10/3	31/16	11/06/16	. 1	1	\$30.00	0.00			· · · · · · · · · · · · · · · · · · ·			

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

Station and Location:

### FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

Date: 10/18/2016

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

KION-TV							
I, Screen Strate	gies Media	ASIN PERABUSANNIN AND AND AND AND AND AND AND AND AND AN		anne en prominent 30 PER (en held). I Selat in afficia (en la 1807, ASS 2009).			
being/on beh	nalf of:	netta					
a legally qua	lified candidate	of the	cratic				
political part	y for the office	of: Congress					
in the General							
election to be	e held on:						
do hereby re	quest station ti				**************************************		
Broadcast Length	Broadcast Day, Days Class Times per Number of Weeks Package						
		1					

Attach proposed schedule with charges (if available): \$3,455.25

I represent that the payment for the above described broadcast time has bee	n furnished
by:	

Jimmy Panetta for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rob Lee

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

# To Be Signed By Candidate or Authorized Committee

10/18/2016	If Date	
Date	Signature	
То Ве	Signed By Station Representative	
J-Accepted	☐ Accepted in Part	☐ Rejected
Al Salan	KRISKI SAWhayo	GM
Signatura	Drinted Name	Title

# FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

(name of federal candidate or a programming to be broadcast (	authorized committee) h					
☐ does		<b>■</b> does not				
refer to an opposing candidate programming that does refer to		oox). I further certify that for the				
(check applicable box)						
	identifies the candidate, the office being sought, and that the candidate has approved					
image of the candidate for a di- displayed printed statement ide	uration of at least four se entifying the candidate,	tifiable photograph or similar econds, and a simultaneously that the candidate approved the e's authorized committee paid for				
	If Out					
signature o	of candidate or authori	zed committee				
kyle Ostaniout		16/7/20163				
prin	ited name	date				